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NEWS RELEASE

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GOODWILL DETAILS PLANS FOR NEW LAWRENCEVILLE FACILITY; LAUNCHES CAPITAL CAMPAIGN

PITTSBURGH, Aug. 4, 2010 – Goodwill of Southwestern Pennsylvania today announced detailed plans for its new Workforce Development Center (WDC) in Lawrenceville and kicked-off a two-year capital campaign to help finance the facility, expand programs and services, and upgrade stores and technology.

Michael J. Smith, President/CEO of Goodwill SWPA, said more than 200 Goodwill employees will move into the new facility by the end of November. This includes the administrative team and professional staff who serve clients directly as program managers, teachers, instructors and job coaches. About 200 clients are expected to visit the facility on weekdays to attend classes and participate in various training and employment programs.

Goodwill Board Chairperson Gary R. Claus announced the launch of the agency's new capital campaign. He said the drive has already achieved 55 percent of its \$14.5-million goal, including \$6.5 million from the sale of Goodwill's South Side headquarters building, and a lead gift from the Richard King Mellon Foundation of \$1.5 million, which includes \$500,000 to match gifts from corporations. Honorary Co-Chairs of the capital campaign are James C. Roddey and Richard M. Scaife, both of whom are long-time Goodwill supporters and honorary members of the agency's Board of Directors.

Mr. Claus said about 45 percent of the total \$14.5-million goal is earmarked for the build-out of the new WDC facility and that more than 90 percent of the building will be dedicated exclusively to client programs and services. The campaign also will fund many upgrades and expansions throughout the agency including capital improvements for Goodwill stores and community program facilities; expansion of workforce development, job training and education programs; and advanced technology.

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The building that is being transformed into the WDC will be dedicated to Dr. Robert S. Foltz, the long-time President of Goodwill Pittsburgh who retired in 2002, as was Goodwill's former headquarters building on the South Side. It is one of two buildings on the nine-acre "business park" site that extends from 51st Street to 52nd Street between Butler Street and the Allegheny River. The second "twin" building, most of which is currently occupied by several business tenants, will provide opportunities for Goodwill's future growth. A new Goodwill store, which will include the ComputerWorks computer store, is planned to open there in early 2011.

The first floor of the new WDC building will feature an entrance lobby and reception area and a large multipurpose conference room. Offices and classrooms for various job-training programs and workforce development services also will be on the first floor, along with a walk-in PA CareerLink Affiliate office, which will be available to the public as a local resource for job seekers and potential employers.

The Goodwill Computer Recycling Center, which processes thousands of donated computers annually, and the Production Services Unit, which employs over 100 people with disabilities to provide collating, sorting, assembling and other services for businesses, will be situated on the first floor adjacent to a shipping and receiving area with four truck docks.

Also on the first floor will be a cafeteria and kitchen area, a specially designed pre-vocational training area for adults with autism, and Goodwill's Elderberry Junction day program for senior citizens who have developmental disabilities.

A newly constructed second floor doubled the useable square footage of the former warehouse from 53,000 to 106,000. Most of the second floor will be offices and classrooms for educational programs of the Goodwill Employment Training Center and the Goodwill Literacy Initiative, including GED preparation, computer training, English as a Second Language classes, and driver's training. Goodwill's administrative offices also will be located on the second floor.

Donations of clothing and household items to help stock existing Goodwill stores will be accepted at the Lawrenceville location as soon as the WDC is up and running.

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Goodwill began seeking a new home that would allow it to grow more than two years ago when it was determined that modernizing the South Side building it had occupied since 1967 would be much more expensive than moving to another location. The agency eventually sold the seven-story building at 2600 East Carson Street to Burns & Scalo Real Estate for development as a residential property. Subsequently, Goodwill signed a lease-to-buy agreement with The Rubinoff Company for the Lawrenceville property. The Pittsburgh architectural firm Strada was retained to develop plans for renovating the WDC building and is currently working with Burns & Scalo, the overall project manager on the build-out.

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