

NEWS RELEASE

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GOODWILL NAMES WINNERS OF POWER OF WORK AWARDS

PITTSBURGH, Pa., Oct. 21, 2011 – Goodwill of Southwestern Pennsylvania today announced the winners of its 2011 Power of Work Awards honoring four area employers for their efforts in support of workforce development. Selected from nearly 150 nominees, the winners are:

- **Construction Junction** – Pittsburgh’s first and only nonprofit retailer of used and surplus building materials, Construction Junction provides work opportunities for adjudicated youths from the Learn to Earn Delinquent Youth Internship Program and community service opportunities for recently incarcerated individuals trying to re-enter the workforce. It plans to offer training and employment opportunities for individuals with physical and/or intellectual disabilities at its retail/warehouse facility in the city’s East End area in the near future.
- **5 Generation Bakers** – Formerly known as Jenny Lee Bakery, family-owned 5 Generation Bakers in McKees Rocks produces specialty bread products that are sold through restaurants, grocery stores and other retailers. Owner Scott Baker recruits employs and accommodates individuals with mental health disabilities and with criminal histories. He also recently launched an “enclave” employment arrangement with Turtle Creek Valley MH/MR, Inc., to utilize groups of individuals with intellectual disabilities to perform certain jobs at the bakery.
- **Westmoreland Manor** – A skilled-nursing-care and rehabilitation facility in Greensburg, Westmoreland Manor has actively participated in Goodwill’s Transition WORKS! Program since 2003, providing work experience opportunities for youths with disabilities that enhance their transition from school to the world of work. Students are referred to the program by Westmoreland County school districts, and Westmoreland Manor has hired many graduates for various positions. More than half of the 540

employees at Westmoreland Manor have some form of tie to the Transition WORKS! Program, either directly or indirectly.

- **Yum Yum Bagels** – A popular spot located at 318 Morgantown Street in Uniontown, Yum Yum Bagels frequently hires individuals with physical or mental disabilities and other barriers to employment. Owner Paul Elias helps personally with training and provides many accommodations for them including transportation, flexible work schedules, and even helping with work clothing needed for the job.

The winners will be honored at an awards ceremony and luncheon at the Omni William Penn Hotel in Pittsburgh on November 10. Participating in the event, along with representatives of the winning organizations, will be Todd C. Moules, Regional President of First Niagara Financial Group, Honorary Chairperson of the 2011 Power of Work Awards; Bill Flanagan, Executive Vice President--Corporate Relations for the Allegheny Conference on Community Development, Master of Ceremonies; and Patrick J. Guinee, Assistant General Counsel of H. J. Heinz Company, Chairperson of the Goodwill SWPA Board of Directors.

Goodwill created the Power of Work Awards program in 1997 to recognize employers who make a major, positive impact on the lives of people with barriers to employment by providing employment opportunities and support programs.

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About Goodwill

Goodwill of Southwestern Pennsylvania is a human service agency and network of nonprofit businesses whose mission is to help people improve their quality of life through work and related services. It offers an array of employment-related education and training programs and manages several affiliate units, including Goodwill of Fayette County, Goodwill of North Central West Virginia, Goodwill Commercial Services, Inc., Goodwill Housing, Inc., and Northside Common Ministries. Goodwill SWPA operates 29 stores and several other businesses to help support its programs, including one of the region's largest fully integrated contract-services workshops, an auction of donated motor vehicles that is the only nonprofit registered used car dealership in Pennsylvania, and a commercial recycling center in Uniontown.