

Fall, 2021



Dear Friends:

I am grateful for your amazing generosity during our capital campaign. Over the past three years, so much has happened that we could not anticipate at Goodwill SWPA. But nothing has been more gratifying than seeing the support of our mission fulfilled through the generosity of so many people and organizations to our *Strengthening Lives, Building Communities* capital campaign.

I am excited to report to you that we have surpassed our initial \$10 million goal and have raised nearly \$11 million to help individuals who have disabilities and other barriers to employment. This includes those with developmental and/or intellectual disabilities, limited work experience or education, displaced workers and veterans, people experiencing homelessness, youth and older workers, and people with criminal backgrounds.

Such generosity is overwhelming, especially in light of the COVID-19 pandemic that stretched financial limits for so many people and challenged Goodwill to support more individuals in need in our community.

The completion of our campaign ensures our self-sufficiency, infrastructure and workforce development programs will be viable and strong well into our next 100 years of service to the community. More important than ever before, the *Strengthening Lives, Building Communities* campaign truly paves the road to a bright future for Goodwill and everyone we serve.

From the bottom of my heart and everyone at Goodwill SWPA, thank you so much for your generous support. The future certainly looks bright because of your caring gifts.

Sincerely,

A handwritten signature in blue ink, appearing to read "Michael J. Smith". The signature is stylized with a large, sweeping flourish that extends to the right.

Michael J. Smith

President/CEO

# *Strengthening Lives, Building Communities*

## **Celebrating the Campaign for Goodwill SWPA**

**Campaign Goal: \$10,000,000**

**Total Raised: \$10,944,180**

*“Strengthening Lives, Building Communities”* – the campaign for Goodwill – launched in 2018 and concluded in 2021 having raised nearly \$11 million to help individuals who have disabilities and other barriers to employment. The successful completion of our campaign increased our self-sufficiency, strengthened our infrastructure and enhanced our workforce development programs.

We created a comprehensive service-delivery model that:

- combines programs for efficiency and inclusiveness
- eliminates gaps in needed services
- creates the best possible environments to provide programs.

Thank you to our many donors and friends for supporting our mission – to help people improve their quality of life through work and related services. With your help, Goodwill surpassed its \$10 million fundraising goal and the campaign concluded in June, 2021. During the COVID-19 pandemic, donor support was vitally essential so that Goodwill could assist so many individuals who were displaced from their jobs, and in some cases, their homes.

With the help of generous supporters through this fundraising campaign, we continue to be the region’s premier workforce-development provider. We are grateful for contributions from individuals, foundations, corporations – and for 100% participation from Goodwill SWPA’s board of directors.

More important than ever before, *“Strengthening Lives, Building Communities”* campaign propels Goodwill SWPA into a bright future.

### **Our Mission**

We help people improve their quality of life through work and related services.



# *Strengthening Lives, Building Communities*

## **Campaign Successes**

### **Purchased the Workforce Development Center Campus Buildings in Lawrenceville**

Pace-setting, six-figure grants totaling \$4.5 million were received from these generous foundations:

- Allegheny Foundation
- Eden Hall Foundation
- Edith L. Trees Charitable Trust
- The Richard King Mellon Foundation

### **Extensive Renovation Completed at Northside Common Ministries**

We renovated the Northside Common Ministries facility, a 100-year-old building that houses a food pantry and a shelter for men who are experiencing homelessness.

These lead funders helped improve the quality of life for our North Side community:

- The Hillman Family Foundations
- City of Pittsburgh
- Allegheny County Department of Human Services

### **Workforce Development Program Enhancements During COVID-19 and Beyond**

During our three-year campaign, more than 35,000 individuals received workforce-development supports from our more than 50 programs and services. We helped people with developmental and/or intellectual disabilities, individuals with limited work experience or education, displaced workers and veterans, people experiencing homelessness, youth and older workers, and people with criminal backgrounds.

- During COVID-19, more than 4,000 people received virtual learning and remote supports.
- Digital Skills and Career Services enhanced programming for the new economy post-COVID-19.
- Goodwill advanced resources for Education, Disability Services and Youth.